

NATIONAL PARK SERVICE
Washington D.C. 20240HISTORIC PRESERVATION CERTIFICATION
APPLICATION--PART 1

Instructions: Applicant should read the instructions carefully before completing application. No certification may be made unless a completed application form has been received. Use typewriter or print clearly in dark ink to complete the application form. If additional space is needed to complete Part 1, use the reverse side or a separate, plain sheet of paper clearly indicating the owner's name and mailing address. Part 1 of this application may be completed and sent to the appropriate State Historic Preservation Officer at anytime during the year.

PART 1 EVALUATION OF SIGNIFICANCE

Name of property: Waverly Press, Inc. MAIN BUILDINGAddress of property 1314 Guilford AvenueCity Baltimore

County _____

State MDZip Code 21202

Name of historic district in which property is located:

Mount Vernon

Check here if request is for:

☒ Certification (structure contributes to significance of the district)☐ Decertification (structure does not contribute to significance of the district)☐ Easement qualification (for donation of easement on structure or land for conservation purposes).

2. Description of Physical Appearance:

Use instructions for map and photograph requirements. Use reverse side if necessary.)

See over for description; map and labeled photographs attached.

3. Statement of Significance:

Use reverse side if necessary)

See OverDate of construction (if known): 1903/1904 ☐ Original site ☐ Moved ☐ Date of alterations (if known): _____

4. Name and Mailing Address of Owner:

Name Waverly Press, Inc.Street 428 E. Preston StreetCity BaltimoreState MDZip Code 21202Telephone number (during day) Area Code 301-528-400

I hereby attest that the information I have provided is to the best of my knowledge, correct, and that I am owner of the property described above.

Signature Samuel C. McFarlane, Vice PresidentDate 4/15/83

Social Security Number or Taxpayer Identification Number _____

For office use only

The structure described above is included within the boundaries of a Registered Historic District and ☒ contributes ☐ does not contribute to the character of the districtThe structure ☐ appears ☐ does not appear to meet National Register Criteria for Evaluation (36 CFR 60.6) and ☐ will likely ☐ will not be recommended to the National Register in accordance with Department of the Interior procedures (36 CFR 60.6)The structure is located within a historic district which ☐ appears ☐ does not appear to meet National Register Criteria for Evaluation (36 CFR 60.6) and ☐ will likely ☐ will not be recommended to the National Register in accordance with Department of the Interior procedures (36 CFR 60.6) and ☐ appears ☐ does not appear to contribute to the character of the district and ☐ will likely ☐ will not be recommended to the National Register in accordance with Department of the Interior procedures (36 CFR 60.6)Signature [Signature]
State Historic Preservation OfficerDate 4-29-83

Description of Appearance:

Waverly Press Main Building
14 Mount Royal Avenue, Baltimore, MD 21202

History:

The main building was constructed in 1903 or 1904 for the original owner, White Motor Company. It was used as a factory service branch and storage facility for motor cars until 1918. The architects were Ellicott and Emmart.

The building was purchased by the Williams and Wilkins Company (now Waverly Press) in 1918 and was occupied by Williams and Wilkins in 1919 and is presently used (1983) by Waverly Press for office facilities, typesetting, and some limited printing equipment.

Description:

When originally purchased, the building contained 2 1/2 stories with a slanted roof. The top half story was a crawl area containing limited space for material storage. In 1948, Waverly Press raised the roof creating a full third story to be used for offices. This addition had no effect on the original appearance of the front of the building, i.e., the side facing Mount Royal Avenue.

Each floor contains approximately 7,000 square feet (times three), the total space at present is approximately 21,000 feet.

Since the building was purchased, Waverly Press has been gradually converting the building from manufacturing into office facilities. However, other than paint and sub-dividing the space for offices, the basic construction of the interior is in the same condition as it was when purchased in 1918.

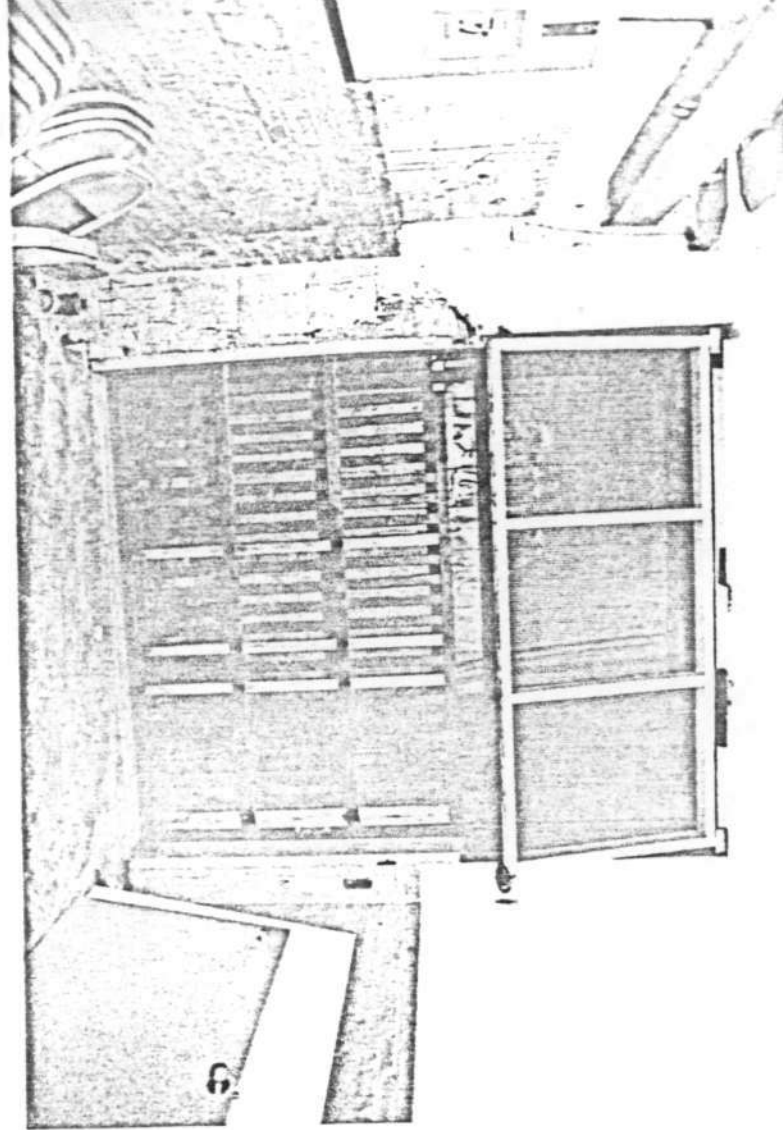
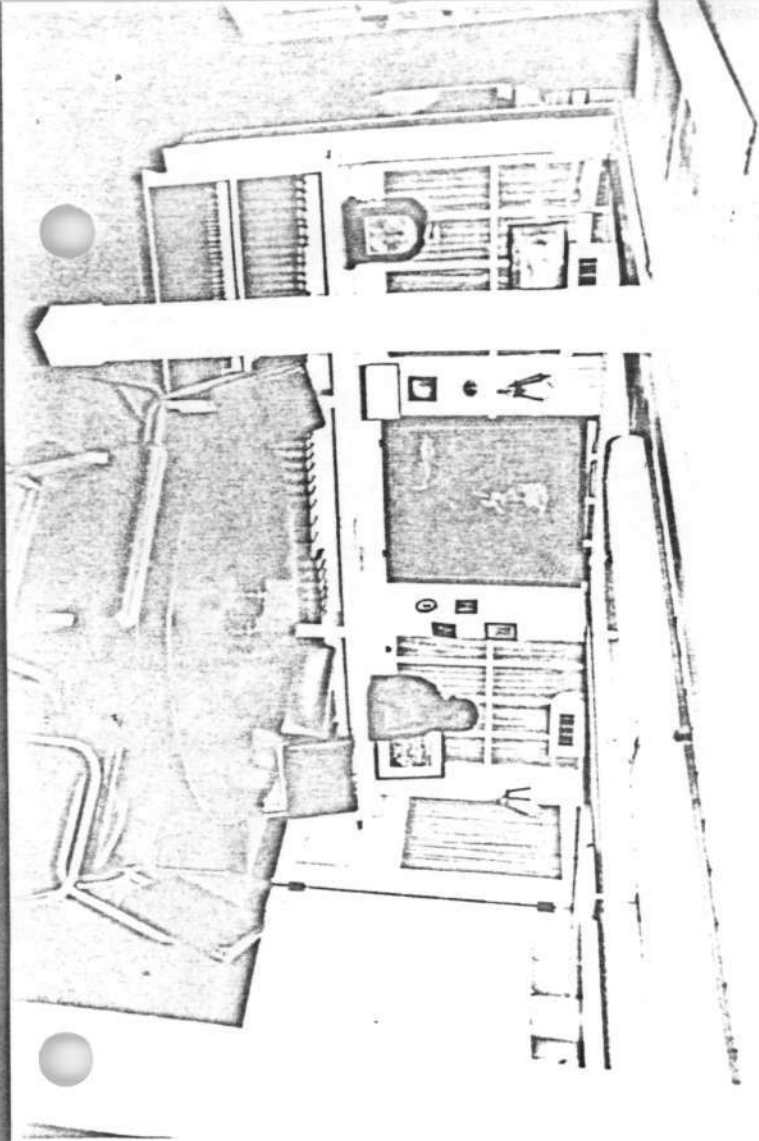
The original building contained a freight elevator accessing all floors, and it is still in operation. The elevator is enclosed within structural walls. There was also a partial cellar containing a boiler room for heating the building. This same space is used today for the same purposes.

Architectural Features

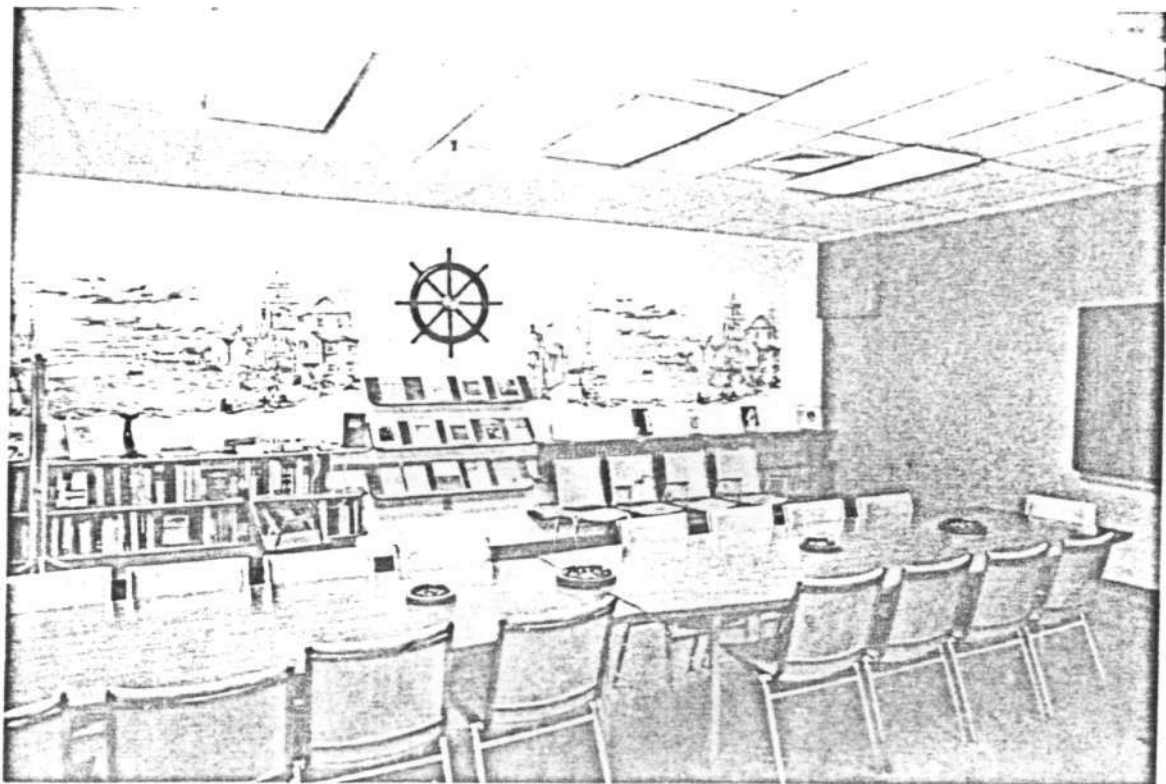
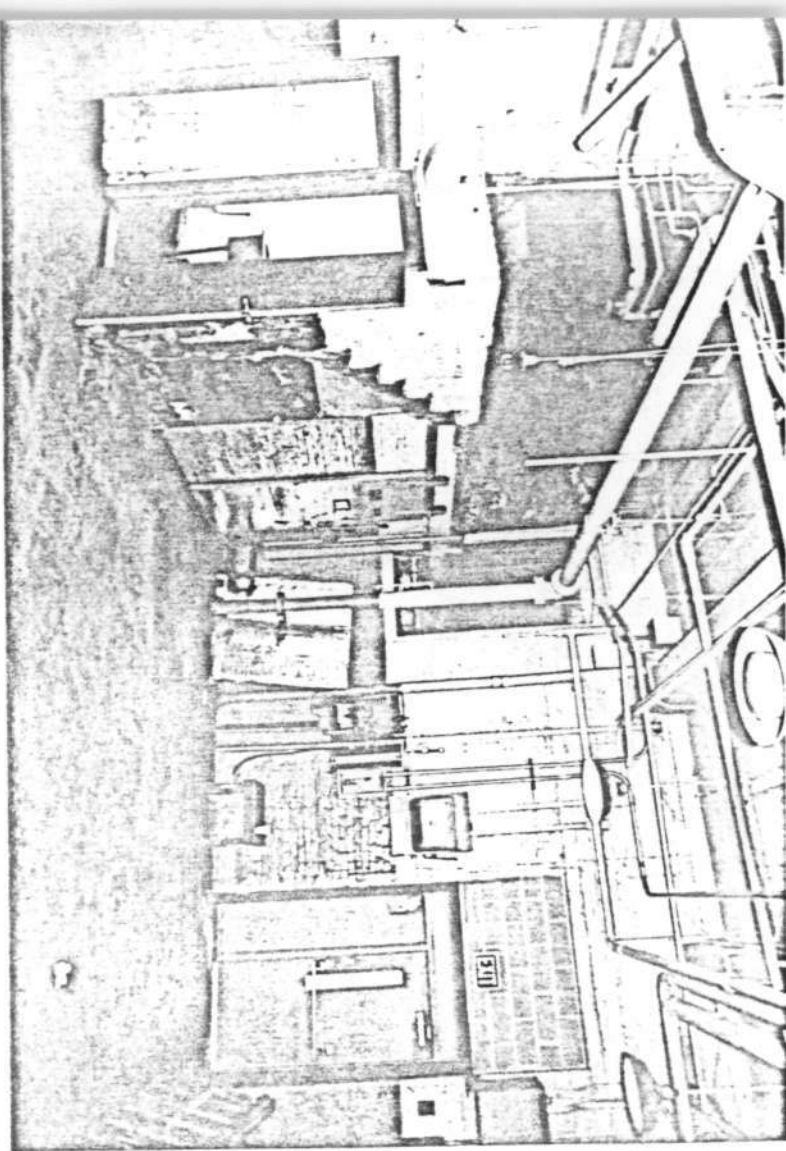
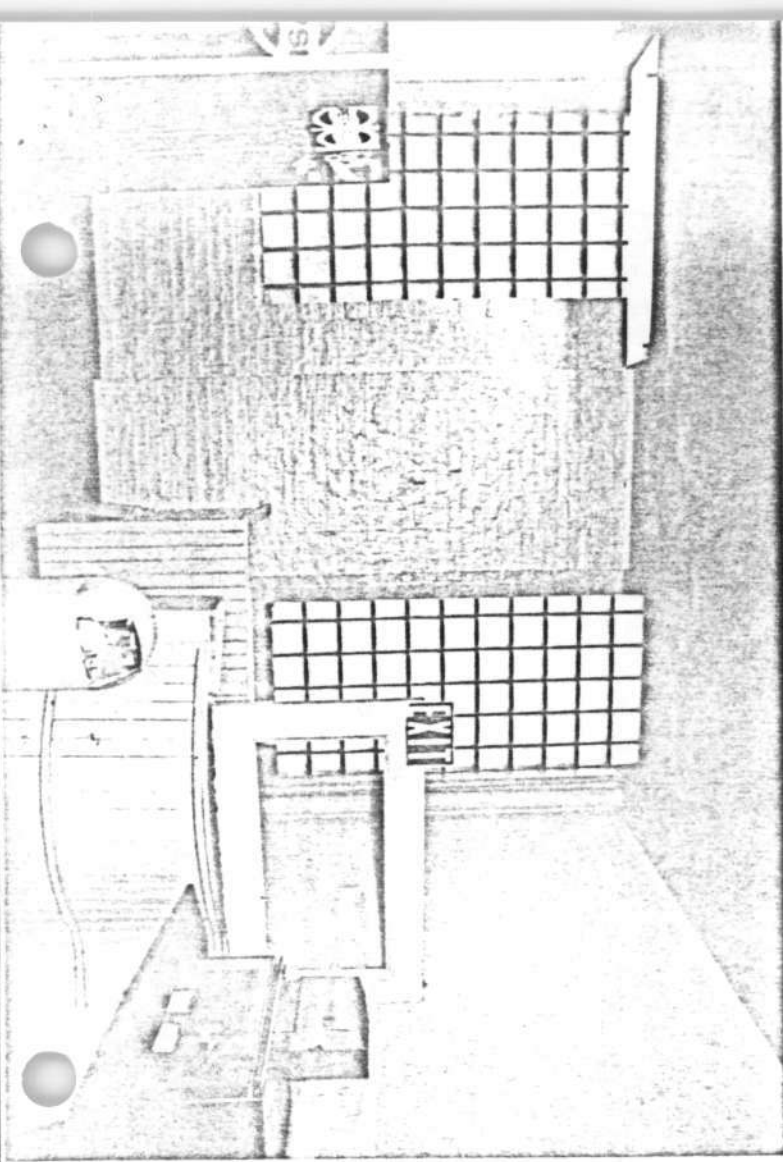
The front of the building is curved to follow the curve of Mt. Royal Avenue as it gradually turns into Guilford Avenue. The building exterior is red brick and the interior supports and floors are constructed of reinforced concrete. The facade originally contained eight large plate glass windows at street level. These have been replaced by 8" x 8" glass blocks for security purposes; otherwise there has been no substantial change to the design of the face of the building.

Statement of Significance:

The Mount Vernon historic district is primarily residential in character. The Waverly Press main building is on the perimeter of the district and architecturally harmonizes with the surrounding residences. The history of its use for commercial, industrial and now office purposes is not part of the district's history as a residential area. However, the building is unique in that it has a curved red brick front which conforms with the curve of Mt. Royal and provides a unifying effect to the neighborhood.



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UNITED STATES DEPARTMENT OF THE INTERIOR
Office of Archeology and Historic Preservation
Washington, D.C. 20240

**HISTORIC PRESERVATION CERTIFICATION
APPLICATION — PART 2**

(Pursuant to the Tax Reform Act of 1976)

Instructions: Applicant should read the instructions carefully before completing application. No Certification may be made unless a completed application form has been received (P.L. 94-455). Use typewriter or print clearly in dark ink to complete the application form. If additional space is needed to complete Part 2, attach additional blank sheets. Part 2 of this application may be completed and sent to the appropriate State Historic Preservation Officer at any time during the year and may be sent separately or with Part 1.

Part 2 DESCRIPTION OF REHABILITATION

1. NAME OF PROPERTY: Waverly Press Main Building
Address of property: Street 1314 Guilford Avenue
City Baltimore, Maryland State MD Zip Code 21202
If located in National Register historic district, local or State designated district, specify: Mt. Vernon Historic District

2. DATA ON EXISTING STRUCTURE:

Date of construction: 1903/04 Existing floor area: 21,000 sq. feet
Original use: Auto Showroom
Type of construction: Exterior masonry walls/structural concrete frame

3. DATA ON REHABILITATION PROJECT:

Project starting date (est.): Jan '82 Project completion date (est.): April 1983
Estimated cost of rehabilitation: \$172,538 Proposed use: Offices/Conference Rooms/Computer Room
Number of housing units to be created (if applicable): _____
Has the property received Federal or State financial assistance? ☐ yes ☒ no
If yes, specify source: _____
Are architectural plans and specifications available for review? ☐ yes ☒ no
Architect's or developer's name and address: No architect or developer involved in overall project. Owner oversaw work with general contractor from Easton, MD - C.S. Tarbutton, (301) 812-4399
Telephone Number: _____

4. DETAILED DESCRIPTION OF REHABILITATION/PRESERVATION WORK—includes site work, new construction, alterations, etc. Complete blocks below.

NUMBER

1

Architectural feature Sitework

Approximate date of feature _____

Describe existing feature.

No Changes made.

Describe work and impact on existing features

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MAGIT#0414835911

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MARYLAND HISTORICAL TRUST WORKSHEET

NOMINATION FORM

for the

NATIONAL REGISTER OF HISTORIC PLACES, NATIONAL PARKS SERVICE

1. NAME	
COMMON: 1310 and 1314 Guilford Ave., also 217 E. Mt. Royal Ave.	
AND/OR HISTORIC:	

2. LOCATION	
STREET AND NUMBER: 1310 and 1314 Guilford Avenue, also 217 E. Mt. Royal Ave.	
CITY OR TOWN: Baltimore	
STATE: Maryland	COUNTY:

3. CLASSIFICATION			
CATEGORY (Check One)	OWNERSHIP	STATUS	ACCESSIBLE TO THE PUBLIC
<input type="checkbox"/> District <input type="checkbox"/> Site <input type="checkbox"/> Object	<input checked="" type="checkbox"/> Building <input type="checkbox"/> Structure <input type="checkbox"/> Public <input checked="" type="checkbox"/> Private <input type="checkbox"/> Both	<input checked="" type="checkbox"/> Occupied <input type="checkbox"/> Unoccupied <input type="checkbox"/> Preservation work in progress	Yes: <input checked="" type="checkbox"/> Restricted <input type="checkbox"/> Unrestricted <input type="checkbox"/> No
PRESENT USE (Check One or More as Appropriate)			
<input type="checkbox"/> Agricultural <input checked="" type="checkbox"/> Commercial <input type="checkbox"/> Educational <input type="checkbox"/> Entertainment	<input type="checkbox"/> Government <input type="checkbox"/> Industrial <input type="checkbox"/> Military <input type="checkbox"/> Museum	<input type="checkbox"/> Park <input type="checkbox"/> Private Residence <input type="checkbox"/> Religious <input type="checkbox"/> Scientific	<input type="checkbox"/> Transportation <input type="checkbox"/> Other (Specify) <input type="checkbox"/> Comments

4. OWNER OF PROPERTY	
OWNER'S NAME: Waverly Press Inc.	
STREET AND NUMBER: 428 E. Preston St.	
CITY OR TOWN: Baltimore	STATE: Md. 21202

5. LOCATION OF LEGAL DESCRIPTION	
COURTHOUSE, REGISTRY OF DEEDS, ETC: Records Office Room 601	
STREET AND NUMBER: Baltimore City Courthouse	
CITY OR TOWN: Baltimore	STATE: Maryland 21202
Title Reference of Current Deed (Book & Pg. #): RHB 3066-252	

6. REPRESENTATION IN EXISTING SURVEYS	
TITLE OF SURVEY: City of Baltimore Neighborhood Survey	
DATE OF SURVEY: 1975	<input type="checkbox"/> Federal <input type="checkbox"/> State <input type="checkbox"/> County <input checked="" type="checkbox"/> Local
DEPOSITORY FOR SURVEY RECORDS: Commission for Historic & Architectural Preservation	
STREET AND NUMBER: 26 South Calvert Street Room 900	
CITY OR TOWN: Baltimore	STATE: Maryland 21202

SEE INSTRUCTIONS

7. DESCRIPTION

CONDITION	(Check One)					
	<input checked="" type="checkbox"/> Excellent	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Deteriorated	<input type="checkbox"/> Ruins	<input type="checkbox"/> Unexposed
	(Check One)			(Check One)		
	<input type="checkbox"/> Altered	<input type="checkbox"/> ?	<input type="checkbox"/> Unaltered	<input type="checkbox"/> Moved	<input type="checkbox"/> Original Site	

DESCRIBE THE PRESENT AND ORIGINAL (If known) PHYSICAL APPEARANCE

1310 Guilford is a modern six story structure of brick (common bond) and stone construction. Monolithic in appearance, it has no windows; only a glass door with a sheet glass sidelight towards the right side of the first story pierces the otherwise unbroken surface.

The only concession to decoration are squares composed of ten bricks which are slightly lighter in shade than the surrounding masonry. These squares are set in the masonry of the upper part of the facade, and border on the left and upper edges of the building.

1314 Guilford is a building which, from above, represents a right triangle with a curved hypotenuse. Built of masonry in running bond, it is two stories high; the curved side of the building contains nine bays.

The entrance occupies the second bay from the left, and is set in a flat arch emphasized by a lintel of straight bond brickwork. The large first story windows are composed of glass bricks. They have stone sills and lintels like that of the entrance. A stone string course is interrupted by the lintels.

Second story windows are paired, set in segmental arch recesses emphasized by straight bond brickwork and keystones, and contain glass bricks. The windows themselves are set in segmental arches supported by a single column. Above the windows, the spandrels are filled with diaper pattern brickwork. Above the windows is a belt course of decorative brickwork, atop which are lozenge shaped decorative panels.

The parapet is topped with stone.

SEE INSTRUCTIONS

B. SIGNIFICANCE**PERIOD (Check One or More as Appropriate)**

- | | | | |
|--|---------------------------------------|--|--|
| <input type="checkbox"/> Pre-Columbian | <input type="checkbox"/> 16th Century | <input type="checkbox"/> 18th Century | <input checked="" type="checkbox"/> 20th Century |
| <input type="checkbox"/> 15th Century | <input type="checkbox"/> 17th Century | <input checked="" type="checkbox"/> 19th Century | |

SPECIFIC DATE(S) (If Applicable and Known)**AREAS OF SIGNIFICANCE (Check One or More as Appropriate)**

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Aboriginal | <input type="checkbox"/> Education | <input type="checkbox"/> Political | <input type="checkbox"/> Urban Planning |
| <input type="checkbox"/> Prehistoric | <input type="checkbox"/> Engineering | <input type="checkbox"/> Religion/Philosophy | <input type="checkbox"/> Other (Specify) |
| <input type="checkbox"/> Historic | <input type="checkbox"/> Industry | <input type="checkbox"/> Science | _____ |
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Invention | <input type="checkbox"/> Sculpture | _____ |
| <input checked="" type="checkbox"/> Architecture | <input type="checkbox"/> Landscape Architecture | <input type="checkbox"/> Social/Humanitarian | _____ |
| <input type="checkbox"/> Art | <input type="checkbox"/> Literature | <input type="checkbox"/> Theater | _____ |
| <input type="checkbox"/> Commerce | <input type="checkbox"/> Military | <input type="checkbox"/> Transportation | _____ |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Music | | |
| <input type="checkbox"/> Conservation | | | |

STATEMENT OF SIGNIFICANCE

see 1303 N. Calvert

SEE INSTRUCTIONS

9. MAJOR BIBLIOGRAPHICAL REFERENCES

10. GEOGRAPHICAL DATA

LATITUDE AND LONGITUDE COORDINATES DEFINING A RECTANGLE LOCATING THE PROPERTY			O R	LATITUDE AND LONGITUDE COORDINATES DEFINING THE CENTER POINT OF A PROPERTY OF LESS THAN TEN ACRES		
CORNER	LATITUDE Degrees Minutes Seconds	LONGITUDE Degrees Minutes Seconds		LATITUDE Degrees Minutes Seconds	LONGITUDE Degrees Minutes Seconds	
NW	° ' "	° ' "		° ' "	° ' "	
NE	° ' "	° ' "		° ' "	° ' "	
SE	° ' "	° ' "		° ' "	° ' "	
SW	° ' "	° ' "		° ' "	° ' "	

APPROXIMATE ACREAGE OF NOMINATED PROPERTY:

Acreage Justification:

1310 - 30' 14" by 153' 10"
~~1310 - 30' 14" by 153' 10"~~
 1314 - 163' $2\frac{1}{2}$ " by 134' 10"

SEE INSTRUCTIONS

11. FORM PREPARED BY

NAME AND TITLE: <i>J.P. BTT'S Planning Ass't.</i> Mrs. Cleora Thompson, Neighborhood Survey Coordinator		DATE
ORGANIZATION Comm. for Hist. & Arch. Pres.		9/19/75
STREET AND NUMBER: Room 900, 26 S. Calvert Street		
CITY OR TOWN: Baltimore	STATE Md.	21202

12. State Liaison Officer Review: (Office Use Only)

Significance of this property is:

National ☐ State ☐ Local ☐

Signature _____

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Waverly Press Main Building

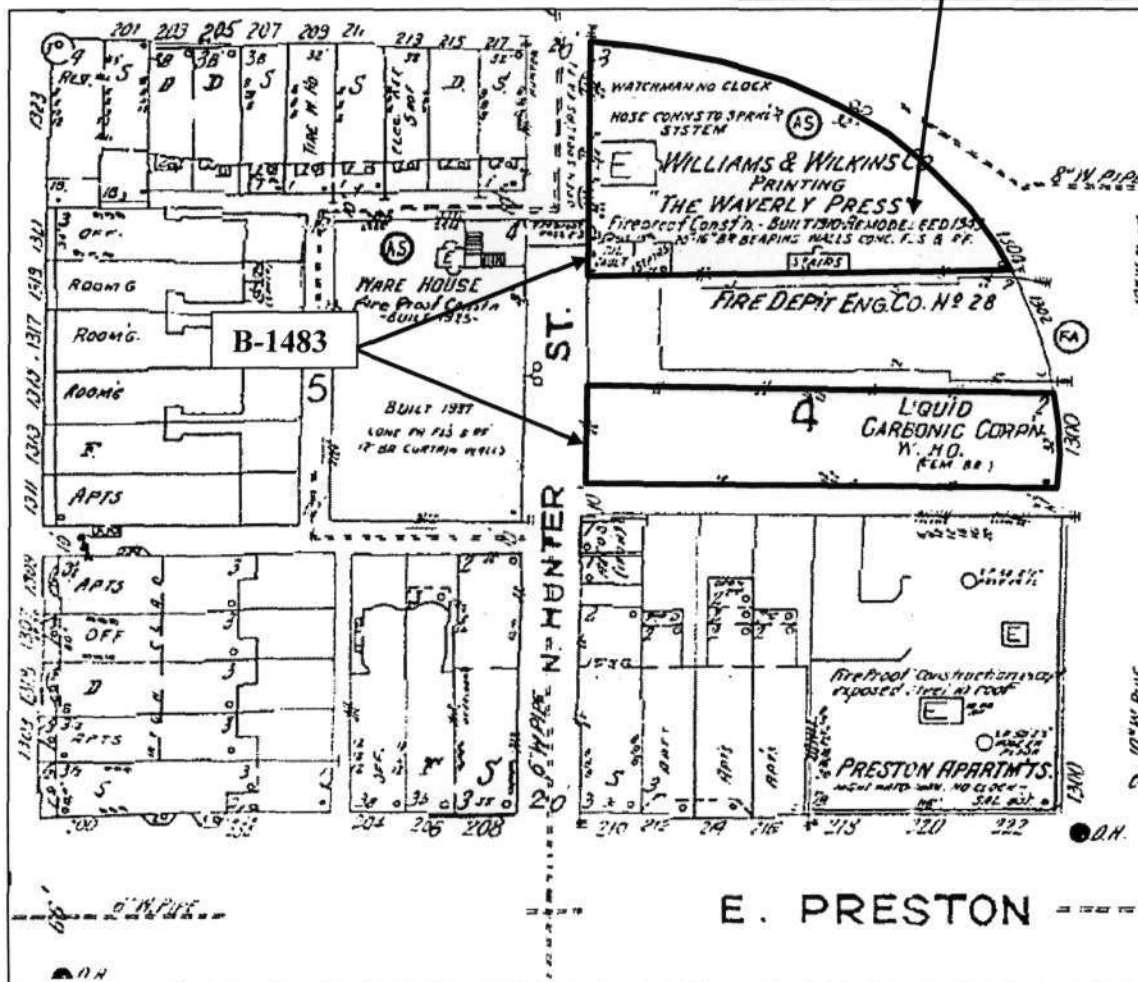
(White Motor Company Showroom, Williams & Wilkins Co. Printing)

1310 & 1314 Guilford Avenue

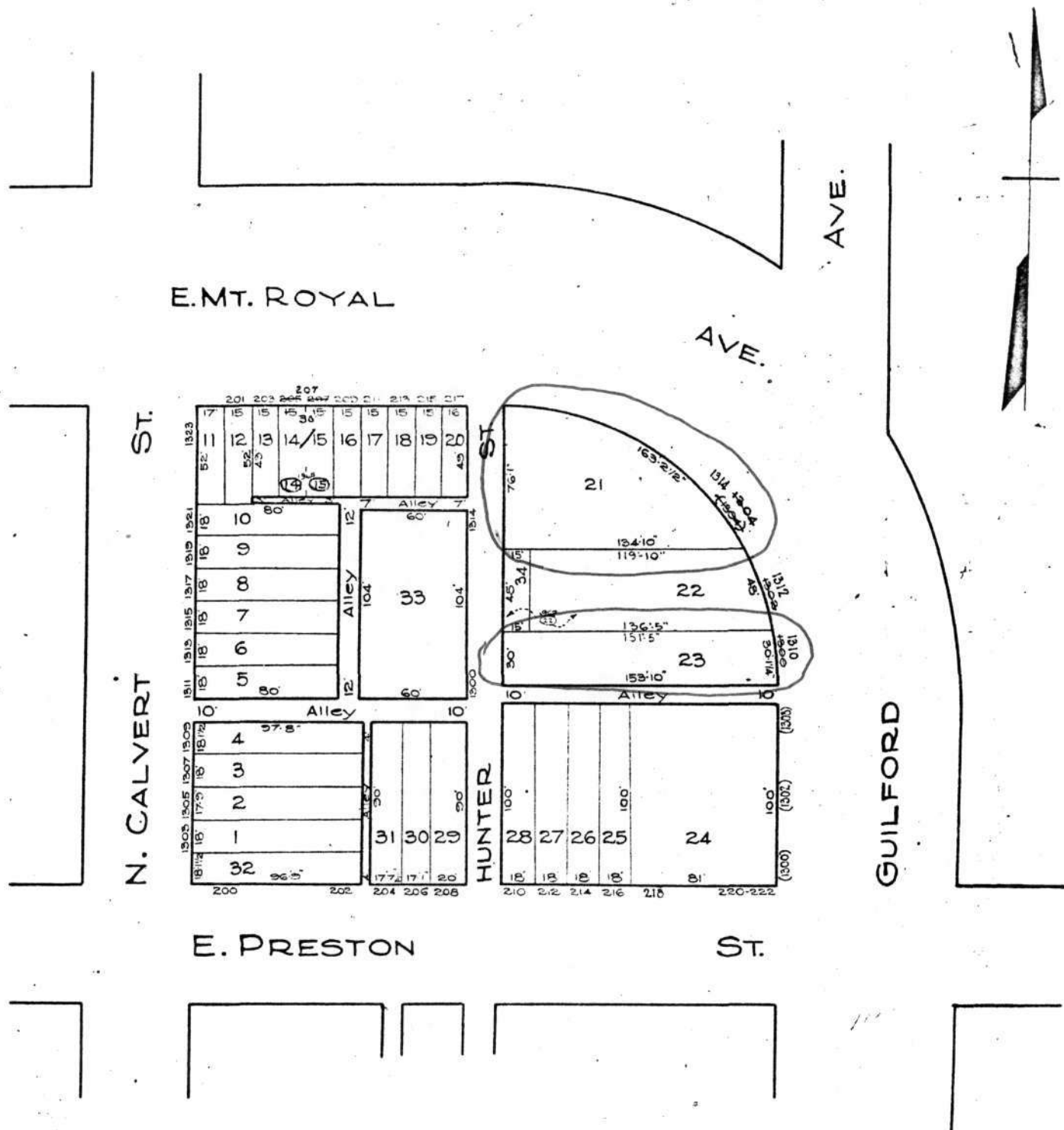
Sanborn Map 1914, Revised 1952, Reprinted 1953

Volume 3, Sheet 290

"Built 1910 - Remodeled 1943"



REVISIONS:
 Lots 21 & 24 No Change Per D.S. C. 5h 5244A
 Lot 22 Div. for Driv. C. 5h 1999 13
 Lots 14 & 15 Cont'd Per D.S. C. 5h 9466



TRACED BY MOOREHEAD
 LETTERED BY W. J. ROKOSKY
 CHECKED BY R. L. T. 2

NOTICE
 THIS IS A PUBLIC RECORD, & IT IS THE DUTY OF THE
 OFFICIALS OF THE CITY OF BALTIMORE TO KEEP IT
 IN A SAFE PLACE, & TO PREVENT IT FROM BEING
 LOST, DAMAGED, OR DESTROYED. IF IT IS
 LOST, DAMAGED, OR DESTROYED, THE
 OFFICIALS OF THE CITY OF BALTIMORE
 SHALL BE LIABLE FOR THE REPAIR OR
 REPLACEMENT OF IT.

CITY OF BALTIMORE
 DEPARTMENT OF PUBLIC WORKS
 BUREAU OF PLANS & SURVEYS
 PROPERTY LOCATION DIVISION
 WARD 11 SECTION 1
 BLOCK 468
 1/2 INCH = 50 FEET

B-1483

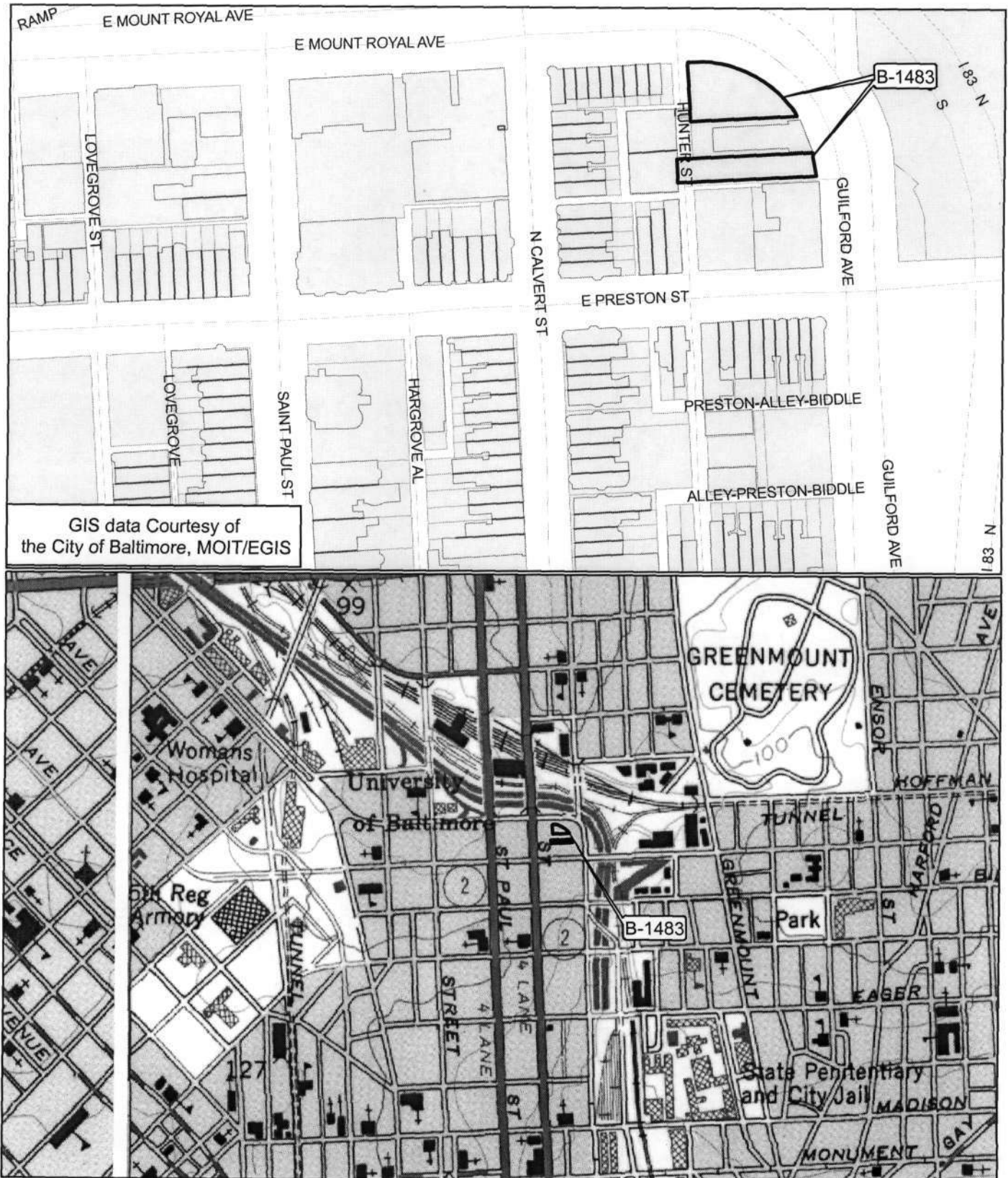
Waverly Press Main Building (White Motor Company Showroom, Williams and Wilkins)

1310 & 1314 Guilford Avenue

Block 0468, Lot 002

Baltimore City

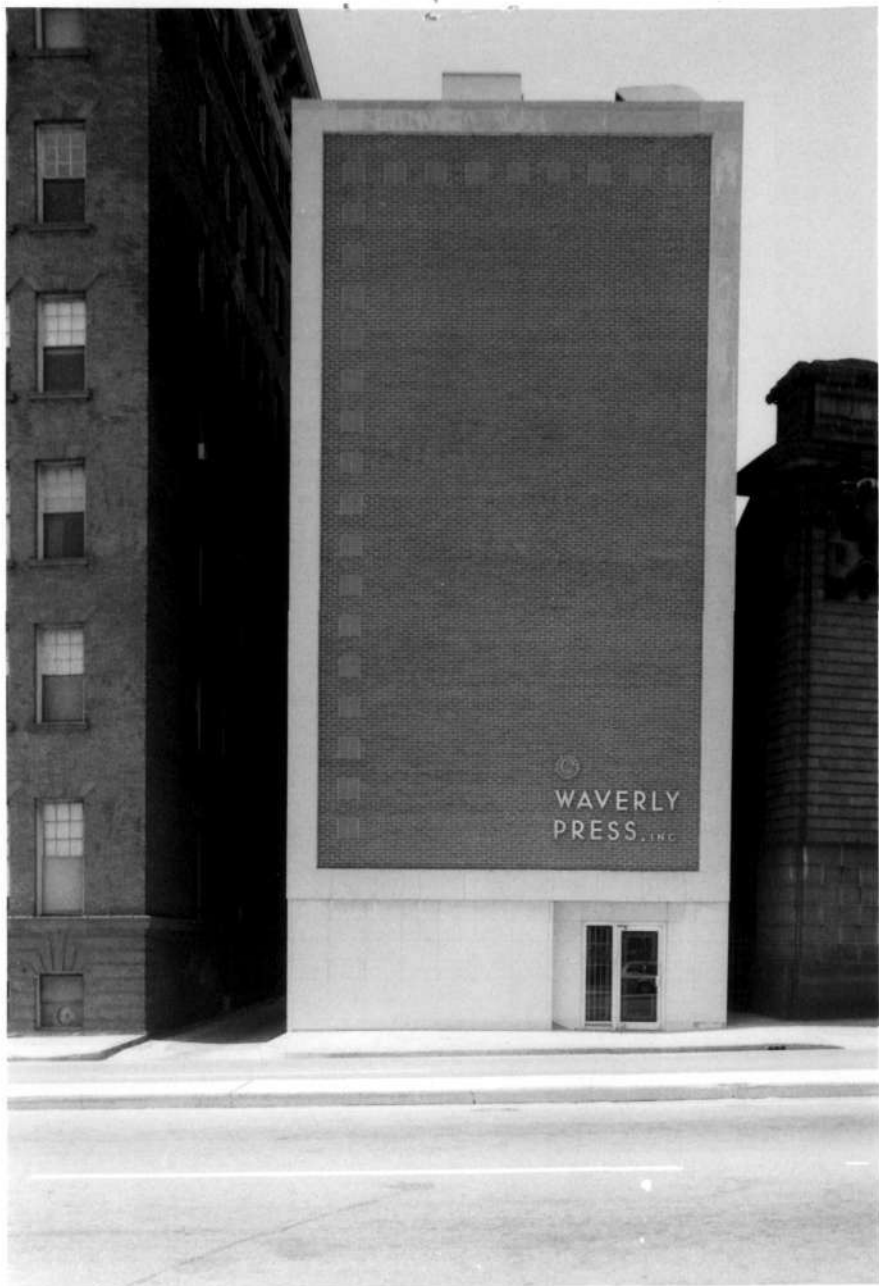
Baltimore East Quad.





B-1483

1314 GUILFORD



WAVERLY
PRESS, INC.

B-1483

1310 GUILFORD